



Our Purpose

We help people create *real* wealth.
“Having the money and the freedom to live life on your own terms.”

Our Mission

To help our members acquire over \$3.5 billion in real estate assets by the year 2030.

Our Core Values

we are ATOMIC!

Accountability

We do what we say we will do
We take ownership and responsibility
We hold each other accountable

Transparency

We practice open and honest communication
We share our thoughts and feelings with each other
We check our egos at the door and we're willing to be vulnerable

Optimism

We start with trust and then verify
We look for the best in others, their dreams, ideas and goals
We see challenges as adventures and face them with creativity and positivity

Mastery

We understand that as we get better, everything around us gets better
We strive for continuous improvement - personal, professional, intellectual & financial
We follow the path of patient, dedicated effort, without attachment to immediate results

Integrity

We walk the talk
We do the right thing
We understand that honesty is always the best policy

Connection

We connect people
We care and we share
We are like family and we're better together

Our Guiding Principles

- We are entrepreneurial;
- We value freedom and balance;
- We discover and apply our unique abilities;
- We love to have fun, be silly and work playfully;
 - We respect each other, count on each other, and love one another;
- We care for our society, our partners, our investors, our customers and our employees.



Atomic (əˈtämik / adjective)

- 1 A single irreducible unit or component in a larger system.
- 2 Relating to, denoting, or using the energy released in nuclear fusion (origin: late 17th century: from modern Latin *atomicus*, 'indivisible')